



January 22, 2026

Hello!

We invite you to join us as a proud partner of the Taste of Mequon Festival in 2026. Last year, the Mequon Festivals Committee brought the community together at RedBud Festival in May, Taste of Mequon in September and Winter Wonderland in December. These free events are not possible without the support and sponsorship of people like you!

This year celebrates the 14th year for Taste of Mequon! This event has become a tremendous opportunity to build a greater sense of community among residents and business owners. It really “sets the stage” for us to highlight why Mequon is rated as one of the best cities in Wisconsin to live, work and play.

Taste of Mequon is scheduled for Saturday, September 12, 2026, from Noon – 9:00 P.M. As a sponsor, you will receive recognition in a variety of ways which are outlined on the following materials. The community response is overwhelmingly positive and attendance has grown significantly each year.

Being a Festivals Sponsor is a great opportunity to provide your business with valuable exposure while also demonstrating that you are passionate about the community of Mequon. We encourage you to visit our website at <https://www.mequonfestivals.org> for additional photos and to see where we will be posting this year’s festival information.

Very truly yours,

A handwritten signature in cursive script that reads 'Miranda White'.

Miranda White  
Chair, Festivals Committee  
Email: [mjwhite0011@gmail.com](mailto:mjwhite0011@gmail.com)  
224-730-4788

A handwritten signature in cursive script that reads 'Deanna Conaty'.

Deanna Conaty  
Vice Chair, Festivals Committee  
Email: [theconatys@gmail.com](mailto:theconatys@gmail.com)  
262-328-7372

You can also reach out to Beth Kong, Executive Assistant-Communications with the City of Mequon and Staff Liaison for the Festivals Committee. To contact Beth, email [bkong@cityofmequonwi.gov](mailto:bkong@cityofmequonwi.gov) or call 262-236-2941.



## 2026 LEVELS OF SPONSORSHIP

Please check the level of your sponsorship below and submit form along with a check made payable to the “City of Mequon” and mail to City of Mequon, Attention: Beth Kong  
11333 N. Cedarburg Road, Mequon WI 53092.

<b>PACKAGES</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>\$2,750</b>	<b>\$4,000</b>
Acknowledgment in web-based marketing	X	X	X	X	X
Acknowledgement in City of Mequon electronic Bulletin	X	X	X	X	X
Organization’s name acknowledged in press releases		X	X	X	X
Organization’s name recognized for sponsoring an activity in the Children’s Area		X	X	X	X
Name acknowledgement in all print; flyers, posters and other print material.			X	X	X
Name & Logo on each main event banner			X	X	X
Logo acknowledgement in all print; flyers, posters, and other print material.			X	X	X
Recognition for sponsoring children’s stage			X	X	X
Individual Event Banner				X	X
Main Stage Signage as Music Sponsor					X

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Business Name:

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Contact Name/Title:

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Address:

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City:

State:

ZIP Code:

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Phone Number:

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Email:

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List name as you would like it to appear in all media print:

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**Package Levels**

\_\_\_\_\_ \$4,000

\_\_\_\_\_ \$2,750

\_\_\_\_\_ \$2,000

\_\_\_\_\_ \$1,000

\_\_\_\_\_ \$500

\_\_\_\_\_ Other

Please mail form and check to:

Mequon City Hall (Attention: Beth Kong), 11333 N. Cedarburg Road, Mequon WI 53092  
no later than **July 1, 2026**, to be included in Taste of Mequon collateral and print materials.

For sponsors of \$2,000 and above e-mail your company's logo to: [bkong@cityofmequonwi.gov](mailto:bkong@cityofmequonwi.gov)

\*Please Note: Name/business listing on collateral materials are subject to print deadlines. Taste of Mequon sponsorship must be confirmed no later than **July 1, 2026**.